Alt Order #

\$750.00

NM

Deal #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
022452.4	44/06/40	November 2012	40/20/42 44/0E/42
932153-1	11/06/12	November 2012	10/29/12 - 11/05/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

issue 694

Broadcast Special Handling

Billing Calendar

10/30/12 - 11/05/12

Flight Dates

IDB#

Advertiser Code | Product Code

Order #

932153

Cash

Billing Type

Agency Ref Advertiser Ref

Advertiser Product Estimate Number **American Crossroads**

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

4 WMURM

11/05/12

9:11 AM KELLY LIVE DAY

Crossroads Media

Alexandria, VA 22314

Suite 555

Attention: Accounts Payable 66 Canal Center Plaza

								Spots/				
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	10/30/12 Class of Tir	11/05/12 me - Fixed I	5a D Non Pre-e	aybreak emptible	5-6a		:30	0	\$1,500.00	NM		
,	Weeks:	Start Date 10/30/12	End D 11/05/	ate <u>MTWTFSS</u> 12 11-11	Spots/Week 4	Rate \$1,500.00						
	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate	
			0/30/12	5:27 AM 5a Da	,	5-6a		0 USPRTV2			\$1,500.00	NM
			1/01/12	5:39 AM 5a Da	•	5-6a		0 USPRTV2			\$1,500.00	
	3 WI	MURF 1	1/02/12	5:08 AM 5a Da	•	5-6a		0 USPRTV2			\$1,500.00	NM
	4 Wi	MURM 1	1/05/12	5:22 AM 5a Da	aybreak	5-6a	:3	0 USPRTV2	8ACH		\$1,500.00	NM
2	10/30/12 Class of Tir	11/05/12 me - Fixed I	6a D Non Pre-e	aybreak emptible	6-7a		:30	0	\$3,500.00	NM		
,	Weeks:	Start Date 10/30/12	End D 11/05/		Spots/Week 4	Rate \$3,500.00						
,	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate	Type
	1 WI	MURW 1	0/31/12	6:41 AM 6a Da	aybreak	6-7a		0 USPRTV2			\$3,500.00	NM
	2 WI	MURTh 1	1/01/12	6:57 AM 6a Da	aybreak	6-7a	:3	0 USPRTV2	9ACH		\$3,500.00	NM
	3 WI	MURF 1	1/02/12	6:13 AM 6a Da	aybreak	6-7a		0 USPRTV2			\$3,500.00	NM
	4 Wi	MURM 1	1/05/12	5:57 AM 6a Da	aybreak	6-7a	:3	0 USPRTV2	8ACH		\$3,500.00	NM
3	10/30/12 Class of Tir	11/05/12 me - Fixed I	Good Non Pre-e	d Morning Americ	a 7-9a		:30	0	\$2,500.00	NM		
,	Weeks:	Start Date 10/30/12	End D 11/05/		Spots/Week 3	Rate \$2,500.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Desc	<u>ription</u>	Start/End Time		h Ad-ID			Rate	Type
	1 WI	MURTu 1	0/30/12	8:50 AM Good	Morning America	7-9a	:3	0 USPRTV2	8ACH		\$2,500.00	NM
	2 WI	MURTh 1	1/01/12	7:49 AM Good	Morning America	7-9a	:3	0 USPRTV2	8ACH		\$2,500.00	NM
	3 WI	MURM 1	1/05/12	7:28 AM Good	Morning America	7-9a	:3	0 USPRTV2	8ACH		\$2,500.00	NM
4	10/30/12 Class of Tir	11/05/12 me - Fixed I	KELI Non Pre-e	Y LIVE DAY emptible	9AM-10AM		:30	0	\$750.00	NM		
,	Weeks:	Start Date 10/30/12	End D 11/05/		Spots/Week 4	Rate \$750.00						
	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate	Туре
	1 WI	MURW 1	0/31/12	9:49 AM KELL	Y LIVE DAY	9AM-10AM		0 USPRTV2			\$750.00	NM
	2 WI	MURTh 1	1/01/12	9:36 AM KELL	Y LIVE DAY	9AM-10AM		0 USPRTV2			\$750.00	NM
	3 WI	MURF 1	1/02/12	9:56 AM KELL	Y LIVE DAY	9AM-10AM	:3	0 USPRTV2	8ACH		\$750.00	NM

9AM-10AM

:30 USPRTV28ACH

Send Payment To: **WMUR**

www.thewmurchannel.com

PO Box 26884 Lehigh Valley, PA 18002-6884



Advertiser	Product	Estimate Number
American Crossroads	issue	694

										Spots	/				
_ine	Start Date	End Date	e Desc	cription		Start/End Tim	ne	MTWTFSS	Length	Week		Rate	Type		
5	10/30/12 Class of T	11/05/12 ime - Fixed		View emptible	e	11-12p			:30	0)	\$750.00	NM		
	Weeks:	Start Date 10/30/12		ate / 12	<u>МГWГFSS</u> - 1111	Spots/Wee	<u>k</u> 4	Rate \$750.00							
	Spots: # C	h <u>Day</u> A	Air Date	<u>Air Ti</u>	ime Descrip	otion_		Start/End Tim	<u>le</u> Len	gth Ad-ID	<u> </u>			Rate	Type
	1 W	MUR <i>Tu</i> 1 Credite overso	ed		The Vie	₽W		11-12p		:00				\$750.00	NM
	2 W	MURW 1 Credite overso	ed		The Vie	ЭW		11-12p		:00				\$750.00	NM
	3 W	MUR <i>Th</i> 1 Credite overso	ed		The Vie	ew		11-12p		:00				\$750.00	NM
	4 W	MUR <i>F</i> 1 Credite overso			The Vie	₽W		11-12p		:00				\$750.00	NM
6	10/30/12 Class of T	11/05/12 ime - Fixed		s 9 at N emptible		12-1230p			:30	0	\$1	,200.00	NM		
	Weeks:	Start Date 10/30/12	End D 11/05/		<u>МГWГFSS</u> - 1111	Spots/Wee		Rate \$1,200.00							
	Spots: # C	h <u>Day</u> A	Air Date	<u>Air Ti</u>	ime Descrip	otion_		Start/End Tim	<u>le</u> Len	gth Ad-ID	<u> </u>			Rate	Type
	3 W	MURTu 1	0/30/12	12:28	PM News 9	at Noon		12-1230p		30 USPRT	TV28ACH			\$1,200.00	NM
	1 W	MURW 1	0/31/12	12:28	PM News 9	at Noon		12-1230p		30 USPRT	TV28ACH			\$1,200.00	NM
	4 W	MURTh 1	1/01/12	12:28	PM News 9	at Noon		12-1230p		30 USPRT	TV28ACH			\$1,200.00	NM
	2 W	MURF 1	1/02/12	12:17	PM News 9	at Noon		12-1230p		30 USPRT	TV28ACH			\$1,200.00	NM
7	10/30/12 Class of T	11/05/12 ime - Fixed	Who Non Pre-e	Wants emptible	to be a Mill	ior 1230-1p			:30	0)	\$500.00	NM		
	Weeks:	Start Date 10/30/12	End D 11/05/		MTWTFSS 111-1	Spots/Wee	<u>k</u> 4	Rate \$500.00							
	Spots: # C	h <u>Day</u> A	Air Date	<u>Air Ti</u>	ime Descrip	otion_		Start/End Tim	<u>Len</u>	gth Ad-ID	<u>)</u>			Rate	Туре
	1 W	MURTu 1	0/30/12	12:46	PM Who W	ants to be a Mill	lionaire	1230-1p		30 USPRT				\$500.00	NM
	2 W	MURW 1	0/31/12	12:54	PM Who W	ants to be a Mill	lionaire	1230-1p		30 USPRT	TV28ACH			\$500.00	NM
	3 W	MURF 1	1/02/12	12:52	PM Who W	ants to be a Mill	lionaire	1230-1p		30 USPRT	TV28ACH			\$500.00	NM
	4 W	MURM 1	1/05/12	12:45	PM Who W	ants to be a Mill	lionaire	1230-1p		30 USPRT	TV28ACH			\$500.00	NM
8	10/30/12 Class of T	11/05/12 ime - Fixed			e	3-4P			:30	0) ;	\$750.00	NM		
	Weeks:	Start Date 10/30/12	End D	ate	MTWTFSS 1111	Spots/Wee	<u>k</u>	Rate \$750.00							
	Spots: # C	h <u>Day</u> A	Air Date_	<u>Air Ti</u>	ime Descrip	otion		Start/End Tim						Rate	Туре
	1 W	MURTu 1	0/30/12	3:53	PM KATIE			3-4P		:30 USPRT	TV28ACH			\$750.00	NM
	2 W	MURW 1	0/31/12	3:44	PM KATIE			3-4P		:30 USPRT				\$750.00	NM
	3 W	MURTh 1	1/01/12	3:23	PM KATIE			3-4P		30 USPRT	TV28ACH			\$750.00	NM
	4 W	MURM 1	1/05/12	3:24	PM KATIE			3-4P		:30 USPRT	TV28ACH			\$750.00	NM
9	10/30/12 Class of T	11/05/12 ime - Fixed		EN EF	e	4PM-5PM			:30	0)	\$750.00	NM		
	Weeks:	Start Date 10/30/12			<u>МГWГFSS</u> - 1111	Spots/Wee	<u>k</u> 4	<u>Rate</u> \$750.00							
	Spots: # C		Air Date	_	ime Descrip			Start/End Tim		gth Ad-ID				Rate	Type
	1 W	MURTu 1	0/30/12		PM ELLEN			4PM-5PM		:30 USPRT	TV28ACH			\$750.00	NM
	2 W	MURW 1	0/31/12	4:48	PM ELLEN	EF		4PM-5PM		:30 USPRT	TV28ACH			\$750.00	NM
	3 W	MURTh 1	1/01/12	3:58	PM ELLEN	EF		4PM-5PM		:30 USPRT	TV29ACH			\$750.00	NM
	4 W	MURF 1	1/02/12	4:37	PM ELLEN	EF		4PM-5PM		:30 USPRT	TV29ACH			\$750.00	NM
10	10/30/12	11/05/12	New	s 9 at 5		5-6p			:30	0	\$3	3,000.00	NM		

INVOICE



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932153-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Crossroads	issue	694

Spots/

ne Start Date End Date Description Start/End	Time MTWTFSS	Length Week	Rate	Type	
Class of Time - Fixed Non Pre-emptible		<u> </u>		71	
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS 1111 Spots/V	<u>Neek</u> <u>Rate</u> 4 \$3,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMURTu 10/30/12 5:31 PM News 9 at 5	5-6p	:30 USPRTV2	8ACH		\$3,000.00 NM
2 WMURW 10/31/12 5:54 PM News 9 at 5	5-6p	:30 USPRTV2	8ACH		\$3,000.00 NM
3 WMURTh 11/01/12 5:29 PM News 9 at 5	5-6p	:30 USPRTV2	8ACH		\$3,000.00 NM
4 WMURM 11/05/12 5:42 PM News 9 at 5	5-6p	:30 USPRTV2	8ACH		\$3,000.00 NM
11 10/30/12 11/05/12 News 9 at 6 6-7p Class of Time - Fixed Non Pre-emptible		:30 0	\$4,000.00	NM	
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS 1-111 Spots/V	<u>Veek</u> <u>Rate</u> 4 \$4,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMURW 10/31/12 6:21 PM News 9 at 6	6-7p	:30 USPRTV2			\$4,000.00 NM
2 WMURTh 11/01/12 6:24 PM News 9 at 6	6-7p	:30 USPRTV2	8ACH		\$4,000.00 NM
3 WMURF 11/02/12 6:28 PM News 9 at 6	6-7p	:30 USPRTV2	8ACH		\$4,000.00 NM
4 WMURM 11/05/12 6:59 PM News 9 at 6	6-7p	:30 USPRTV2	9ACH		\$4,000.00 NM
12 10/30/12 11/05/12 Chronicle NH 7-730p Class of Time - Fixed Non Pre-emptible	1- 1- 2	:30 4	\$1,500.00	NM	
Weeks: Start Date End Date 11/05/12	<u>Veek</u> <u>Rate</u> 4 \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
7 WMURM 10/29/12 7:24 PM Chronicle NH MG for 12.3 11/02	7-730p	:30 USPRTV2	8ACH		\$1,500.00 NM
4 WMURW 10/31/12 7:28 PM Chronicle NH	7-730p	:30 USPRTV2	8ACH		\$1,500.00 NM
3 WMURF 11/02/12 Chronicle NH See MG 12.7	7-730p	:00			\$1,500.00 NM
5 WMUR <i>F</i> 11/02/12 Chronicle NH Credited	7-730p	:00			\$1,500.00 NM
program change 6 WMURM 11/05/12 7:28 PM Chronicle NH	7-730p	:30 USPRTV2	8АСН		\$1,500.00 NM
13 10/30/12 11/05/12 INSIDE EDITION AC 730-8p		:30 0	\$1,500.00	NM	
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS 1 - 2 - 1 Spots/V	<u>Veek</u> <u>Rate</u> 4 \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
5 WMURM 10/29/12 7:54 PM INSIDE EDITION A MG for 13.3 11/02	C 730-8p	:30 USPRTV2	8ACH		\$1,500.00 NM
2 WMURW 10/31/12 INSIDE EDITION A Credited	C 730-8p	:00			\$1,500.00 NM
oversold 1 WMURW 10/31/12 7:59 PM INSIDE EDITION A	C 730-8p	:30 USPRTV2	8ACH		\$1,500.00 NM
3 WMURF 11/02/12 INSIDE EDITION A	-	:00	-		\$1,500.00 NM
See MG 13.5 4 WMURM 11/05/12 7:56 PM INSIDE EDITION A	C 730-8p	:30 USPRTV2	8ACH		\$1,500.00 NM
14 10/30/12 11/05/12 Nightline 1135p-12 Class of Time - Fixed Non Pre-emptible		:30 0	\$1,000.00	NM	
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - 11111 - 1111 - 11111 - 11111 - 1111 - 1111 - 1111 - 1111 - 11111 - 1111 - 1111 - 11	<u>Veek</u> <u>Rate</u> 4 \$1,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMURTu 10/30/12 12:02 AM Nightline	1135p-1206a	:30 USPRTV2	8ACH		\$1,000.00 NM
2 WMURW 10/31/12 Nightline Credited	1135p-1206a	:00			\$1,000.00 NM
oversold inventory 3 WMURTh 11/01/12 11:55 PM Nightline	1135p-1206a	:30 USPRTV2	8ACH		\$1,000.00 NM
					, ,



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932153-1	11/06/12	November 2012	10/29/12 - 11/05/12

American Crossroads	issue	694
Advertiser	Product	Estimate Number

							Spots/	_	_	
Line Start Dat			ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 10/30/12 Class of	11/05/12 Time - Fixed N	Nigh Ion Pre-e	tline emptible	1135p-1206a		:30	0	\$1,000.00	NM	
Spots: #	Ch Day Air	r Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
4 \	VMURF 11	/02/12	12:13 AM Nightli	ne	1135p-1206a	:3	USPRTV2	8ACH		\$1,000.00 NM
15 10/30/12 Class of	11/05/12 Time - Fixed N		s 9 at 11 emptible	11-11:35p		:30	0	\$3,750.00	NM	
Weeks:	Start Date 10/30/12	End D		Spots/Week 5	Rate \$3,750.00					
Spots: #			Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	VMURTu 10)/30/12	11:33 PM News	9 at 11	11-11:35p	:3	USPRTV2	8ACH		\$3,750.00 NM
2 \)/31/12	11:23 PM News		11-11:35p		USPRTV2			\$3,750.00 NM
		/01/12	11:35 PM News		11-11:35p		USPRTV2			\$3,750.00 NM
	LR - Foo		12:16 AM News		11-11:35p) USPRTV2			\$3,750.00 NM
5 \	NMURSu 11	/04/12	11:29 PM News	9 at 11	11-11:35p	:3	USPRTV2	8ACH		\$3,750.00 NM
16 11/03/12 Class of	11/04/12 Time - Fixed N	6a W Ion Pre-e	ekend Daybreak	Sa/Su 6-7a		:30	0	\$450.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/	ate <u>MTWTFSS</u> 121-	Spots/Week 1	Rate \$450.00					
Spots: #			Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 \	WMURSa 11	/03/12	6:23 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:3	USPRTV2	8ACH		\$450.00 NM
17 11/03/12 Class of	11/04/12 Time - Fixed N	7a W Ion Pre-e	/eekend Daybreak	7-9a		:30	0	\$1,500.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	Rate \$1,500.00					
Spots: #			Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	VMURSa 11			ekend Daybreak	7-9a		USPRTV2			\$1,500.00 NM
2 \	VMURSu 11	/04/12	8:28 AM 7a We	ekend Daybreak	7-9a	:3) USPRTV2	8ACH		\$1,500.00 NM
18 11/03/12 Class of	11/04/12 Time - Fixed N			9-10a		:30	0	\$1,500.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	Rate \$1,500.00					
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	WMURSa 11		8:59 AM Weeke		9-10a		USPRTV2			\$1,500.00 NM
2 '	VMURSu 11	/04/12	9:58 AM Weeke	end GMA	9-10a	:3) USPRTV2	8АСН		\$1,500.00 NM
19 11/03/12 Class of	Time - Fixed N	lon Pre-e		7-730p		:30	0	\$1,750.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/	ate <u>MTWTFSS</u> 121-	Spots/Week 1	<u>Rate</u> \$1,750.00					
Spots: #			Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	NMURSa 11 LR - Foo		7:44 PM News	9 at 7	7-730p	:3) USPRTV2	8ACH		\$1,750.00 NM
20 11/04/12 Class of	11/04/12 Time - Fixed N		ews 9 Weekend	6-7p		:30	0	\$1,500.00	NM	
Weeks:	Start Date 10/29/12		ate <u>MTWTFSS</u>	Spots/Week 1	Rate \$1,500.00					
Spots: #	Ch <u>Day Ai</u>	r Date	Air Time Descri	ption	Start/End Time		h Ad-ID			Rate Type
1 1	NMURSu 11	/04/12	6:27 PM 6p Nev	ws 9 Weekend	6-7p	:3	USPRTV2	9ACH		\$1,500.00 NM
21 10/30/12 Class of	10/30/12 Time - Fixed N		m Wrap Up emptible	7-730p	- 1	:30	1	\$1,750.00	NM	
Weeks:	Start Date 10/29/12		ate MTWTFSS	Spots/Week 1	Rate \$1,750.00					
Spots: #	Ch <u>Day</u> <u>Ai</u>	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/05/12 | November 2012 | 10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Crossroads	issue	694

Spots/

63

21 10/30/12 10/30/12 Strom Wrap Up 7-730p - 1 Class of Time - Fixed Non Pre-emptible	:30 1 \$1,750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/En	nd Time Length Ad-ID Rate Type
1 WMURTu 10/30/12 7:11 PM Strom Wrap Up 7-730p	:30 USPRTV28ACH \$1,750.00 NM
22 10/30/12 10/30/12 INSIDE EDITION AC 730-8p -1 Class of Time - Fixed Non Pre-emptible	:30 1 \$1,750.00 NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1 Spots/Week 1 Rate 1 \$1,750.00	
Spots: # Ch Day Air Date Air Time Description Start/En	nd Time Length Ad-ID Rate Type
1 WMURTu 10/30/12 7:59 PM INSIDE EDITION AC 730-8p	:30 USPRTV28ACH \$1,750.00 NM
23 11/05/12 11/05/12 Good Morning America 7-9a 1 Class of Time - Fixed Non Pre-emptible	:30 1 \$3,500.00 NM
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS 1 Spots/Week 1 Rate 3,500.00	
Spots: # Ch Day Air Date Air Time Description Start/En	nd Time Length Ad-ID Rate Type
1 WMURM 11/05/12 7:48 AM Good Morning America 7-9a	:30 USPRTV29ACH \$3,500.00 NM

Total Spots

<u>Gross Total</u> \$118,750.00

Agency Commission \$17,812.50

Net Amount Due \$100,937.50